

J.H. CERILLES STATE COLLEGE
Mati, San Miguel, Zamboanga del Sur
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## School of Business and Management

## **BACHELOR OF SCIENCE IN ENTREPRENEURSHIP** BOT Res. No. \_

	Summary	Number of Units						
	Courses	Per CMO No. 18 s. 2017	Existing Curriculum	Enhanced Curriculum				
I.	General Education							
	A. GE Core	24		24				
	B. GE Elective	9		9				
	C. Mandated	3		3				
II.	Core Courses	49		49				
III.	<b>Business Courses</b>	6		6				
IV.	Specialized Track	12		12				
V.	Elective Courses	12		15				
VI.	Mandated Courses	14		14				
VII.	Institutional Courses			6				
	Total	129		138				

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		FIRST SEMESTER					Γ
Grad es	Course No.	Description	Lec.	Lab	Units	Pre- req.	
	GEC 105	Understanding the Self	3		3		Ī
	GEC 102	Readings in the Philippine History	3		3		•
	GEC 107	Contemporary World	3		3		1
	IC 101	JHCSC Civic Course	1		1		1
	Entrep 101	Entrepreneurial Behavior	3		3		
	PATHFit 1	Movement Competency Training	2		2		
	NSTP 1	CWTS/LTS/ROTC	3		3		1
	TOTAL				18		1

		SECOND SEMESTE	R							
Grad es	Course No.	Description	Lec	Lab	Units	Pre- req.				
	GEC 103	Mathematics in the Modern World	3		3					
	GEC 101	Purposive Communication	3		3					
	GEC 104	Arts Appreciation	3		3					
	GEE 103	Philippine Popular Culture	3		3					
	Entrep 102	Microeconomics	3		3	Entrep 101				
	PATHFit 2	Exercise Fitness-Based Activities	2		2	PATHFit 1				
	NSTP 2	CWTS/LTS/ROTC	3		3	NSTP 1				
	TOTAL				20					

						SECO	ND Y	'EAR
		FIRST SEMESTER						
Grad es	Course No.	Description	Lec	Lab	Units	Pre- req.		Grad es
	GEE 101	Living in the IT Era	3		3			
	GEC 106	Ethics w/ Peace Educ	3		3			
	GEM 101	Life and Works of Rizal	3		3			
	GEE 105	Gender and Society	3		3			
	Entrep 103	Opportunity Seeking	3		3	Entrep 102		
	Entrep 104	Entrepreneurial Leadership in an Organization	3		3			
	PATHFit 3	Dance/Sports	2		2	PATHFit 2		
	TOTAL				20			

			SECOND SEMESTER	₹			
	Grad es	Course No.	Description	Lec	Lab	Units	Pre- req.
,		GEC 107	The Contemporary World	3		3	
		GEC 108	Science, Technology and Society	3		3	
		Entrep 105	Market Research and Consumer Behavior	3		3	
		Entrep 106	Innovation Management	3		3	
		Entrep 107	Pricing and Costing	3		3	Entrep 102
		Entrep 108	Human Resource Management	3		3	Entrep 104
		PATHFit 4	Dance/Sports	2		2	PATH Fit 3
		TOTAL				17	

						THIRD	YEAF	R								
	FIRST SEMESTER							SECOND SEMESTER								
Gra des	Course No.	Description	Lec	Lab	Units	Pre- req.		Gr ad es	Course No.	Description	Lec	Lab	Units	Pre- req.		
	IC 103	Technical Writing	3		3				Entrep 115	Business Plan Preparation	3		3	Entrep 114		
	Entrep 109	Financial Management	3		3				Entrep 117	International Business and Trade	3		3	Entrep 112		
	Entrep 110	Production and Operation Management	3		3											
	Entrep 111	Franchising	3		3	Entre p 107			Entrep 118	Business Law and Taxation	3		3	Entrep 109		
	Entrep 112	Entrepreneurial Marketing Strategies	3		3	Entre p 105			Entrep 119	Strategic Management	3		3	Entrep 112		
	Entrep 113	E-Ecommerce	3		3	Entre p 107			Entrep 121	Events Management	3		3	Entrep 110		
	Entrep 114	Business Project in Service and Events	3		3	Entre p 105										
									Entrep 122	Business Project in Franchising/Distributorship Structure	3		3	Entrep 114		
	TOTAL				21				TOTAL				18			

						FOURTH	I YEAR							
FIRST SEMESTER							SECOND SEMESTER							
Gra des	Course No.	Description	Lec	Lab	Units	Pre- req.	Gr ad es	Course No.	Description	Lec	Lab	Units	Pre- req.	
	Entrep 123	Business Plan implementation I: Product Development and Market Analysis	2	3	5	Entr ep 114/ 4 <sup>th</sup> Year Reg ular		Entrep 127	Business Plan Implementation2	2	3	5	\$th Year Regu alar Stan ding	
	Entrep 124	Programs and Policies on Enterprise Development	3		3	Entr ep 118		Entrep 128	Business Project in Manufacturing	3		3	Entre p 126	
	Entrep 125	Social Entrepreneurship	3		3	Entr ep 121								
	Entrep 126	Business Project in Agribusiness	3		3	Entr ep 122								
	TOTAL				14			TOTAL				8		